



MARSHALL ECONOMIC DEVELOPMENT CORPORATION
REGULAR BOARD MEETING
August 25, 2021
3:00 PM
CENTER FOR APPLIED TECHNOLOGY
2660 East End Blvd., S.
Marshall, Texas
Conference Room D

*** (IN-PERSON MEETING LIMITED TO BOARD & STAFF) ***
*** (VIRTUAL MEETING ACCESSIBLE TO ALL PUBLIC, BOARD, & STAFF) ***

** Due to COVID-19 safety concerns requiring social distancing, this meeting will be accessible by the public as well as board and staff if desired by utilizing the Zoom virtual conferencing tool. Additionally, in-person seating is limited to Board & Staff only due to these safety concerns. Instructions and direct links to participate in the public session are available at the end of this agenda. **

1. Call to Order & Roll Call

2. Invocation

3. Presentations from the Public

Each individual presentation will be limited to three minutes unless prior approval is obtained. No active discussion between the Board/Staff and presenters may be conducted during this portion of the meeting.

4. Items to be Withdrawn from Consent Agenda

5. Consent Agenda

Items on the consent agenda require little or no deliberation by the Board of Directors. Approval of the consent agenda authorizes the Executive Director or her designee to proceed with conclusion of each in accordance with staff recommendations, a copy of which is filed with the minutes of the meeting. A Board Director may remove items from the consent agenda by making such request prior to a motion and vote on the consent agenda.

- A. Consider approval of the Regular Board Meeting Minutes for July 28, 2021.
- B. Consider approval of the monthly July 2021 Financial Report.
- C. Consider approval of the monthly July 2021 Investment Report.
- D. Consider approval of the monthly August 2021 Invoices & Estimates Report.

6. Marshall EDC Board of Directors Committee & Staff Reports

- A. Marshall EDC Committee Reports for August 2021
 - (1) BDC & CAT Office Manager Report
 - (2) Executive Director Report
 - (3) Committee Reports
 - 1. Business Development

MARSHALL

ECONOMIC DEVELOPMENT CORPORATION

MARSHALLEDC.ORG ★ 2660 E END BLVD S, MARSHALL, TEXAS ★ (903) 934-8035

2. Property
3. Marketing & Planning
4. Financial

7. Executive Session

- A. Discuss or deliberate regarding commercial or financial information that the governmental body has received from a business prospect that the government body seeks to have locate, stay, or expand in or near the territory of the governmental body and with which the governmental body is conducting economic development negotiations; or deliberate the offer of a financial or other incentive to a business prospect (section 551.087, Texas Govt. Code).
 - (1) Project Coil
 - (2) Project Cord
 - (3) Project Virginia
 - (4) Project Dac
 - (5) Project McKenzie
 - (6) Prospect Leads
- B. Deliberate the purchase, exchange, lease, or value of real property if deliberation in an open meeting would have a detrimental effect on the position of the governmental body in negotiations with a third person. (Section 551.072, Texas Govt. Code).
- C. Reconvene into Regular Session
The Marshall Economic Development Corporation will reconvene into Regular Session, pursuant to the provisions of Chapter 551 of the Texas Government Code, to take any action necessary regarding the executive session.

8. Consider approval of a contribution to the UT Tyler-Longview Small Business Development Center office lease in Marshall, Texas.

9. Consider approval of a marketing video featuring Marshall Education through M. Roberts Media.

10. Consider approval of an incentive proposal for Project Cord.

11. Consider approval of an incentive proposal for Project Virginia.

12. Adjournment

THIS MEETING WILL BE CONDUCTED IN ACCORDANCE WITH THE AMERICANS WITH DISABILITIES ACT. THE FACILITY IS WHEELCHAIR ACCESSIBLE AND HANDICAP PARKING IS AVAILABLE. REQUESTS FOR SIGN INTERPRETIVE SERVICES WILL BE AVAILABLE WITH AT LEAST 48 HOURS NOTICE PRIOR TO THE MEETING. TO MAKE ARRANGEMENTS FOR THOSE SERVICES, PLEASE CALL 903-934-8035.



Virtual Meeting Instructions:

Topic: Marshall EDC Regular Board Meeting

Time: August 28, 2021, 3:00 PM Central Time (US and Canada)

Join Zoom Meeting

<https://us02web.zoom.us/j/81987775285>

Meeting ID: 890 6711 3685

+1 346 248 7799 US (Houston)

POSTED: August 20, 2021; 5:00 PM; T. Wright